

# REQUIRED SIGNS FOR TOBACCO SALES

## MASSACHUSETTS STATE LAWS AND REGULATIONS REQUIRE THAT THE FOLLOWING SIGNS BE POSTED IN ALL ESTABLISHMENTS THAT SELL TOBACCO PRODUCTS

For free copies of signs, contact your local Board of Health or visit the Massachusetts Health Promotion Clearinghouse at [www.mass.gov/maclearinghouse](http://www.mass.gov/maclearinghouse)



BH2687



BH2688

### Minimum Legal Sales Age Sign

8.5" x 11" and 3" x 3"

This large sign must be posted at the cash register that receives the greatest volume of tobacco product sales. All other cash registers should use the small sign. Signs must be hung so that they can be easily seen by customers standing at or approaching the cash register; at a height between 4 and 9 feet from the floor. (MGL ch. 111, sec. 239; 105 CMR 665.015)



BH2672



BH2673

### Referral Information for Smoking

#### Cessation Resources

8.5" x 11" and 3" x 3"

Referral information for smoking cessation resources must be conspicuously posted. Two sizes are available; either size may be hung. (MGL ch. 270 sec. 7; 105 CMR 665.015)



BH2618



BH2619

### Health Warning for Cigars

Minimum of 50 square inches

This sign must be hung in a clear and conspicuous manner and in a location readily visible to the consumer (such as the tobacco display area) if the retailer is selling hand rolled cigars or displays for purchase manufactured cigars outside of their original package. Two signs are available; either sign may be hung. (940 CMR 22.06(2))



BH2691

### State Law

A copy of sections 6 and 6a of the state law referencing the minimum legal sales age for tobacco products must be posted conspicuously. The sign is available to order in English and to download in other languages. (MGL ch. 270, sec. 7; 105 CMR 665.015)



BH2693



BH2694

## E-Cigarette Warning Sign

8.5" x 11" and 3" x 3"

This sign must be hung in establishments where e-cigarettes are sold. It must be hung in a clear and conspicuous manner and in a location readily visible to the consumer. Two sizes are available; either may be hung. The sign is available to order in English and to download in other languages. (105 CMR 665.015)



BH2699

## The Sale of All Flavored Tobacco is Prohibited, Including Menthol

8.5" x 11"

This sign must be posted in all tobacco retail establishments with the exception of adult-only smoking bars as of June 1, 2020. It must be hung in a clear and conspicuous manner and in a location readily visible to the consumer. The sign is available to order in English and to download in other languages. (105 CMR 665.015)

Note: This sign replaces BH2695 which indicates the sale of flavored e-cigarettes is prohibited. Please remove BH2695 and replace it with this sign.

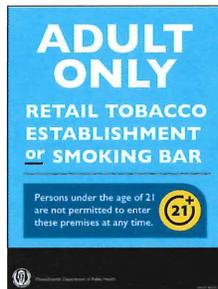


BH2696

## Secondhand Smoke or Aerosol Warning Sign

8.5" x 11"

This sign must be posted on the front door of establishments that allow for on-site consumption of tobacco products. It must be hung in a clear and conspicuous manner and in a location readily visible to the consumer. The sign is available as a cling for easy posting on a front door. The sign is available to order in English and to download in other languages. (105 CMR 665.015)



BH2697

## Adult Only Establishment or Smoking Bar

8.5" x 11"

This sign must be posted on the front door of establishments that are licensed as adult-only retail tobacco establishments or smoking bars. The sign is available as a cling for easy posting on a front door. The sign is available to order in English and to download in other languages. (105 CMR 665.015)



BH2690

## Vending Machine Sign

All vending machines selling tobacco products must post this age restriction sign. The sign is available for download in English. Please visit the MA Health Promotion Clearinghouse to download, print, and post the sign. (MGL ch. 64, sec. 10)