

CITY OF MARLBOROUGH MEETING POSTING

Meeting Name: City Council Urban Affairs Committee

Date: March 15, 2016

Time: 5:45 PM

Location: City Council Chamber, 2nd Floor, City Hall, 140 Main Street

Agenda Items to be addressed:

RECEIVED
CITY CLERK'S OFFICE
CITY OF MARLBOROUGH

2016 MAR -9 P 2:08

02-08-16 –**Order No.16-1006442** – Communication from Marc Cohen on behalf of Arnco Sign Co., Inc., re: Sign Application for Hilton Garden Hotel at 170 Forest Street
-REFER TO URBAN AFFAIRS COMMITTEE

CONTINUED REVIEW:

11-16-2015 – **Order No. 15-1006366A** – Application for Site Plan Review from Attorney Bergeron on behalf of Bolton Granger Realty Trust, George Voyiatzis Trustee, for the Atrium Place project at 21-29 South Bolton Street.

- REFER TO URBAN AFFAIRS COMMITTEE

THE LISTING OF TOPICS THAT THE CHAIR REASONABLY ANTICIPATES WILL BE DISCUSSED AT THE MEETING IS NOT INTENDED AS A GUARANTEE OF THE TOPICS THAT WILL HAVE BEEN DISCUSSED. NOT ALL TOPICS LISTED MAY IN FACT BE DISCUSSED, AND OTHER TOPICS NOT LISTED MAY ALSO BE BROUGHT UP FOR DISCUSSION TO THE EXTENT PERMITTED BY LAW.

The public should take due notice that the Marlborough City Council may have a quorum in attendance due to Standing Committees of the City Council consisting of both voting and non-voting members. However, members attending this duly posted meeting are participating and deliberating only in conjunction with the business of the Standing Committee.

Electronic devices, including laptops, cell phones, pagers, and PDAs must be turned off or put in silent mode upon entering the City Council Chamber, and any person violating this rule shall be asked to leave the chamber. Express authorization to utilize such devices may be granted by the President for recordkeeping purposes.



IN CITY COUNCIL

Marlborough, Mass., FEBRUARY 8, 2016

ORDERED:

That the Communication from Marc Cohen, on behalf of Arnco Sign Co. Inc., re: Sign Applications for Hilton Garden Hotel at 170 Forest St, be and is herewith refer to **URBAN AFFAIRS COMMITTEE.**

ADOPTED

ORDER NO. 16-1006442

9

**ARNCO SIGN CO INC.
1133 SOUTH BROAD ST
WALLINGFORD CT 06492
2/2/16**

RECEIVED
CITY CLERK'S OFFICE
CITY OF MARLBOROUGH
2016 FEB -3 A 9:32

**City of Marlborough MA
140 Main St
Marlborough MA 01752
att: Steven Kerrigan, City Clerk Office**

Mr. Kerrigan

Please place the sign application for the Hilton Garden Hotel at 170 Forest St on the agenda for the next City Council meeting. I understand the meeting is Monday 2/8/16.

If there are any questions, I can be reached at my cell phone, which is 203 494-7429.

Thank you

Marc R Cohen 2/2/16

**Marc R Cohen
Arnco Sign Co Inc.
1133 South Broad St
Wallingford CT 06492**

UA



City of Marlborough BUILDING DEPARTMENT

140 Main Street
Marlborough, Massachusetts 01752

RECEIVED
JAN 06 2016
By 

Date: 1/6/16

Permit No. SP-2016-0001

Address/Location of Sign 170 Forest St

Name of Business HILTON GARDEN INN

Name of Owner of Business HILTON HOTEL Corporation Telephone _____

Type of Sign: (check off which applies)

Flat Wall Free Standing Awning Banner Projecting

Does this site have a Special Permit YES NO

Is this a replacement of a same size existing sign(s) YES NO

Dimensions Sign: Sign A

Length 57'-5 1/4" Width 5'-6" Height (Free Standing) _____ Area 320 sq'

Location of Sign on Bld. North _____ South _____ East West _____

Dimensions Façade:

Length 260' + Width 55'-0" Area 13,780

M. R. O. _____ Telephone 203 494-7429
Signature of Responsible Party

Installer Company ARNOLD SEN G Telephone 203 265-0851
1133 So Broad St Wallingford CT 06492

ARNOLD.MARC@gmail.com
Email

I hereby declare that I have the authority to request this permit and that the statements and information provided are true and accurate to the best of my knowledge and belief as well as to conform to the City's current Sign Ordinance and MA State Building Code, signed under the pains and penalties of perjury.

M. R. O. _____
Signature

1/6/16 _____
Date

Cost of Sign(s) \$12,000

Permit Fee \$ 50⁰⁰

PROPOSED EAST ELEVATION

**SALES PRESENTATION ONLY
SITE SURVEY REQUIRED PRIOR TO FINAL PRODUCTION!**



FULL EAST ELEVATION
Scale: 1/32" = 1'-0"



Hospitality Headquarters:
334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605
877-779-9977
www.mcsign.com

CLIENT: **Hilton Garden Inn**
ADDRESS: HILTON GARDEN INN
170 FOREST STREET
MARLBOROUGH, MA 01752

PAGE NUMBER: 1
TICKET NO.: 361820
DATE: 6/25/15
PROJECT MANAGER: SEAN WESTPHAL | LAUREN VERI
DESIGNER: CA
ELECTRONIC FILE NAME: HILTON GARDEN INN 2015 MA VHGI - MARLBOROUGH

DATE:	REVISIONS:
10/9/15 SL	Added floret; Added partial elevation enlarged on page

Sign On.
Partner with the best.

CLIENT SIGNATURE & APPROVAL DATE:

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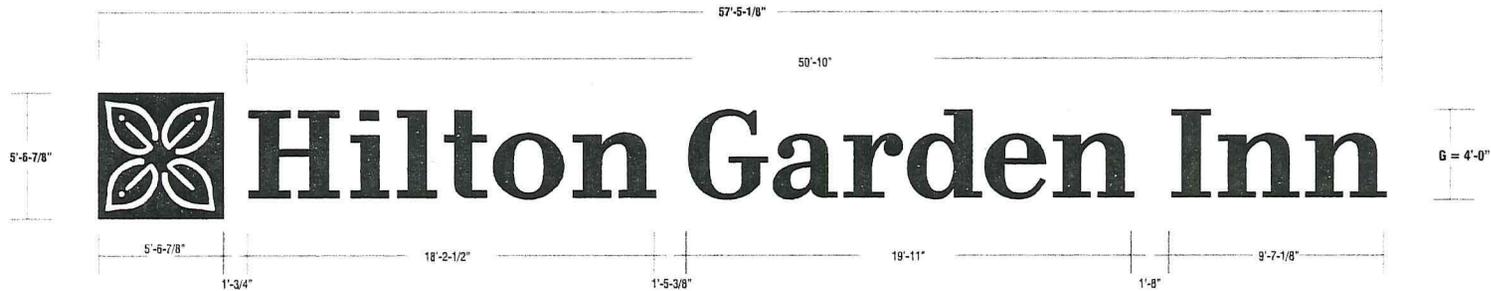
LED ILLUM. CHANNEL LETTERS

Scale: 3/16" = 1'-0"

320 Square Feet

**SALES PRESENTATION ONLY
SITE SURVEY REQUIRED PRIOR TO FINAL PRODUCTION!**

**A EAST ELEVATION
48 inch linear**



LIGHT COLOR BUILDING LETTERS

LIGHT COLORED BUILDING-RED DAY/RED NIGHT

5" (127mm) DEEP LETTERS (REMOTE PWR. SUPPLY)

.040" (1mm) THK. ALUM. RETURNS with .063" (1.6mm) THK. ALUM. CAD CUT BACKS. RETURNS PAINTED AKZO 354C2 SILVER METALLIC (SAMPLE AVAILABLE UPON REQUEST) / GLOSS FINISH. LETTER INTERIORS PAINTED with STARBRIGHT LIGHT ENHANCING PAINT.

.177" (4.5mm) THK 3RK32 RED CYRO SG FACES
1" (25.4mm) STANDARD RED JEWELITE RETAINERS (OR APPROVED EQUIV.) TO BE USED PER MANUFACTURER'S RECOMMENDATIONS.

LETTERS ILLUMINATED with RED L.E.D. (G.E. OR APPROVED EQUIV.).
INSTALL PER MANUFACTURER'S RECOMMENDATIONS.

LOGO:

.177" (4.5mm) THK WRT30 WHITE CYRO SG FACES
with 1st SURFACE 3M (OR APPROVED EQUIV.) 3630-73 RED VINYL BACKGROUND / "FLORET" DESIGN CUT OUT OF RED VINYL OVERLAY - WHITE SHOWS THRU.
1" (25.4mm) STANDARD RED JEWELITE RETAINERS (OR APPROVED EQUIV.) TO BE USED PER MANUFACTURER'S RECOMMENDATIONS.

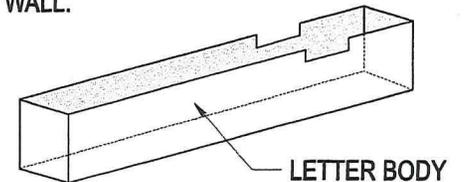
LOGO ILLUMINATED with WHITE L.E.D. (G.E. OR APPROVED EQUIV.).
INSTALL PER MANUFACTURER'S RECOMMENDATIONS.

QUANTITY:

(1) One channel letterset required for east elevation

ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN TO FURNISH & INSTALL A COMPLETE PHOTOCELL AND/OR TIME CLOCK TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER, SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.

.040" (1mm) THK. ALUM. BRIDGE COVER. PAINT TO MATCH WALL.



TYPICAL BRIDGE DETAIL



Hospitality Headquarters:

**334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605**

877-779-9977

www.mcsign.com

CLIENT:			
ADDRESS:	HILTON GARDEN INN 170 FOREST STREET MARLBOROUGH, MA 01752		

PAGE NUMBER	TICKET NO.:	DATE:	DATE:	REVISIONS:
3	361820	6/25/15		
PROJECT MANAGER:		DESIGNER:		
SEAN WESTPHAL LAUREN VERI		CA		
ELECTRONIC FILE NAME:				
HILTON GARDEN INN\2015\MAVHGI - MARLBOROUGH				

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Partner with the best.



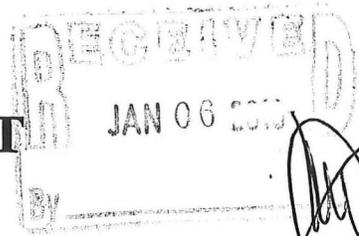
CLIENT SIGNATURE & APPROVAL DATE:

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City of Marlborough BUILDING DEPARTMENT

140 Main Street
Marlborough, Massachusetts 01752



[Handwritten signature]

Date: 1/6/16

Permit No. SP-2016-0002

Address/Location of Sign 170 Forest St

Name of Business Hilton Garden Inn

Name of Owner of Business Hilton Hotel Corp Telephone _____

Type of Sign: (check off which applies)

Flat Wall Free Standing Awning Banner Projecting

Does this site have a Special Permit YES NO

Is this a replacement of a same size existing sign(s) YES NO

Dimensions Sign: Sign B

Length 2'-6" Width 2'-6" Height (Free Standing) _____ Area 5 sq.

Location of Sign on Bld. North _____ South _____ East West _____

Dimensions Façade:

Length 250' Width 55'-10" Area 13,750

[Signature] 203 494-7429
Signature of Responsible Party Telephone

Installer Company Aerico Sign Co Inc Telephone 203 265-0851
1133 So Broad St Wallingford CT 06492

Aerico Mgmt@gmail.com
Email

I hereby declare that I have the authority to request this permit and that the statements and information provided are true and accurate to the best of my knowledge and belief as well as to conform to the City's current Sign Ordinance and MA State Building Code, signed under the pains and penalties of perjury.

[Signature] 1/6/16
Signature Date

Cost of Sign(s) \$1500.00 Permit Fee \$ 50

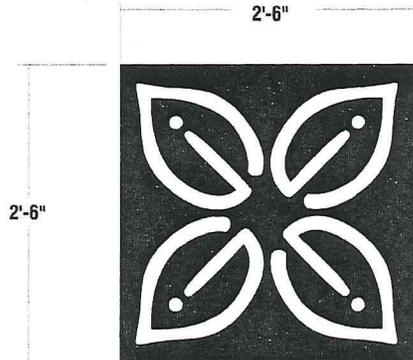
S/F ILLUM. FLORET

Scale: 1" = 1'-0"

6.3 Square Feet

**SALES PRESENTATION ONLY
SITE SURVEY REQUIRED PRIOR TO FINAL PRODUCTION!**

**B EAST ELEVATION
30 inch floret**



QUANTITY:

(1) One S/F floret required for east elevation

ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN TO FURNISH & INSTALL. A COMPLETE PHOTOCELL AND/OR TIME CLOCK TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER, SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.

ILLUMINATED LOGO SECTION

(1) 120v, 20a CIRCUIT(S) REQ'D
INSTALL PRIMARY (IES) PER N.E.C.

U.L. LABELS REQUIRED
INSTALL SIGNAGE PER N.E.C.

U.L. 2161 COMPLIANT

FABRICATED 5" (127mm) DEEP PRE-FORMED ALUMINUM CHANNEL LOGO.

1" (25.4mm) RED JEWELITE (OR APPROVED EQUIV.) RETAINERS.
.177" (4.5mm) THK WRT30 WHITE CYRO SG FACE
W/ 1st SURFACE 3M (OR APPROVED EQUIV.) 3630-73 RED VINYL BACKGROUND / "FLORET" DESIGN CUT OUT OF RED VINYL OVERLAY - WHITE SHOWS THRU.

OUTSIDE RETURNS PAINTED AKZO 354C2 SILVER METALLIC (SAMPLE AVAILABLE UPON REQUEST) / GLOSS FINISH
- INSIDE SIGN PAINTED LIGHT ENHANCING WHITE.

SIGN INTERNALLY ILLUMINATED W/
WHITE L.E.D. (G.E. OR APPROVED EQUIV.)
TO BE INSTALLED PER MANUFACTURER'S RECOMMENDATIONS.

SIGN MOUNTED FLUSH TO BUILDING FASCIA -
ATTACH TO WALL WITH NON-CORROSIVE
FASTENERS AS REQUIRED PER WALL CONSTRUCTION.

General specifications applicable to all LED modules for 100mm family of signs.

LED module construction specifications:

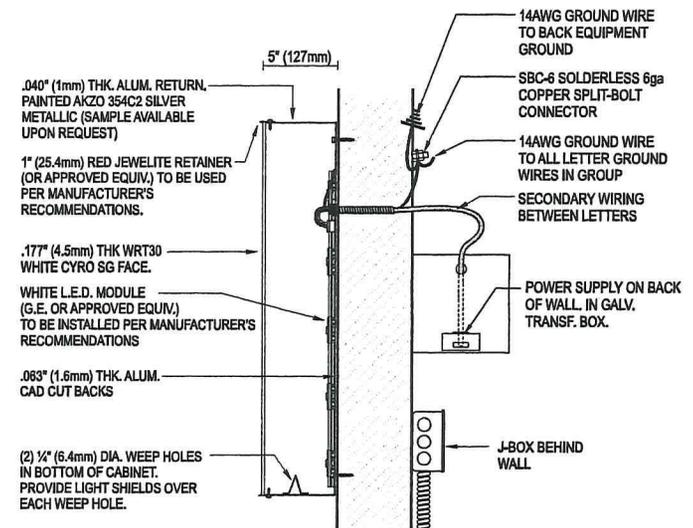
- LED module encapsulated with white plastic to create structure and seal elements
- Use of continuous wire through LED string, using 40-degree radiation displacement connector (DPC) within the non-enclosed module.
- For white LED product, use of halving-distribution optical lens over top of each LED on the module to create uniformity on the sign face. 127 lumens/ft., 2 LED per module.
- 22 watts/module, loading of at least 40 feet/12-60 power supply
- For red LED product, use of lensing over the LED sources for 150 degree full width half-angle viewing angle for uniformity on the sign face. 14 lumens/ft., 1 LED per module, 40 watts/module, loading of at least 60 feet/12-60 power supply
- Compatible between individual modules for most flexibility in LED placement within sign
- Rated ambient temperature range of system (LED strip and LED Driver) from -40C to +60C
- Use manufacturer, individually directed, wire for the LED strip to minimize opportunity for corrosion over time.
- Mounting tab molded into the LED housing, spaced apart from location of the PCB board to isolate heat from PCB. No mounting holes through the PCB board in mounting tab.
- Use of 3x4 VxH, closed cell foam, adhesive tape on the back of each module, in addition to mounting tab.
- Each LED module individually jet printed, with product code and production date
- LED modules have both UL E79 recognized for new signs and UL classified for retrofit applications
- Low-voltage, Class II 12 or 24VDC input for the LED modules for safety

Color output:

- Red - color of 625nm dominant wavelength typical. Average life reading of 20K hrs at sign face
- White - 7100K color point for each LED module within following CIE CCT and CRI color point space: (0.304, 0.330), (0.311, 0.338), (0.3135, 0.3218), (0.296, 0.304). Average life reading of 162 hrs at sign face.
- LAMP free module for all LED module system level for any products used in construction

Sign Specific:

- Pixel - Double 36led - white
- 7700K, 504 lumens/module, 6 leds/module, 6.24 watts/module, 16 modules/ 24-100W power supply. LEDs disposed on both sides of the module, opposed 140 degrees, with each LED having a wide angle optical distribution lens located over top of each.
- Pre-drilled mounting holes located on the side of each module, for red or mounting on aluminum extrusion L-angle, to the viewing angle of each LED is not obstructed



MC SIGN COMPANY

Hospitality Headquarters:
334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605

877-779-9977
www.mcsign.com

CLIENT:	PAGE NUMBER	TICKET NO.:	DATE:	DATE:	REVISIONS:
Hilton Garden Inn	4	361820	10/9/15		
ADDRESS:	PROJECT MANAGER:	DESIGNER:			
HILTON GARDEN INN 170 FOREST STREET MARLBOROUGH, MA 01752	SEAN WESTPHAL LAUREN VERI	SI			
	ELECTRONIC FILE NAME:				
	HILTON GARDEN INN\2015\MAVHGI - MARLBOROUGH				

DATE:	REVISIONS:

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Partner with the best.

CLIENT SIGNATURE & APPROVAL DATE:

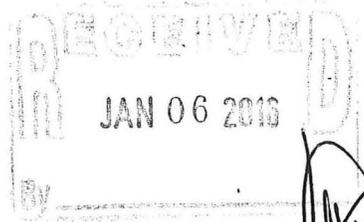
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City of Marlborough

BUILDING DEPARTMENT

140 Main Street
Marlborough, Massachusetts 01752



Date: 1/6/16

Permit No. SP-2016-0003

Address/Location of Sign 170 Forest St

Name of Business Hilton Garden Inn

Name of Owner of Business Hilton Hotel Corp Telephone _____

Type of Sign: (check off which applies)

Flat Wall Free Standing Awning Banner Projecting

Does this site have a Special Permit YES NO

Is this a replacement of a same size existing sign(s) YES NO

Dimensions Sign: Sign C

Length 21'-2" Width 1'-8" Height (Free Standing) _____ Area 36 sq

Location of Sign on Bld. North _____ South _____ East _____ West

Dimensions Façade:

Length 250'-7" Width 55'-0" Area 13,750 sf

Signature of Responsible Party [Signature]

Telephone 203 494-7429

Installer Company Aerco Sign Co

Telephone 203 265-0851

1133 So Broad St Wallfield CT 06492
Aerco Manc. e-mail on _____
Email

I hereby declare that I have the authority to request this permit and that the statements and information provided are true and accurate to the best of my knowledge and belief as well as to conform to the City's current Sign Ordinance and MA State Building Code, signed under the pains and penalties of perjury.

Signature [Signature]

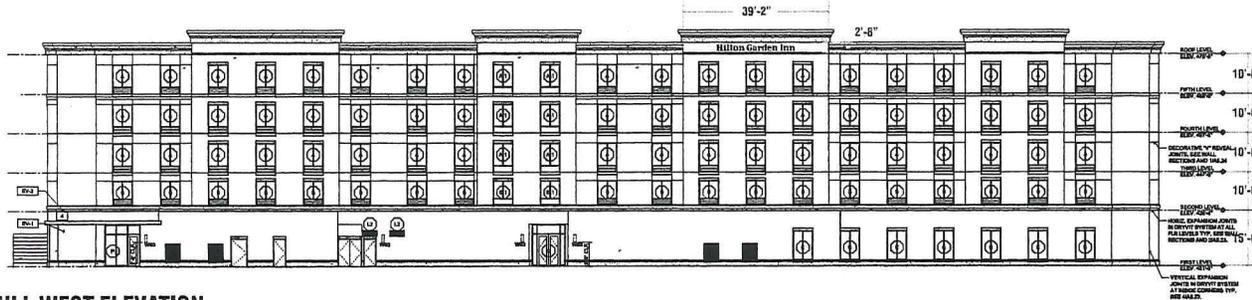
Date 1/6/16

Cost of Sign(s) 6000⁰⁰

Permit Fee \$ 50⁰⁰

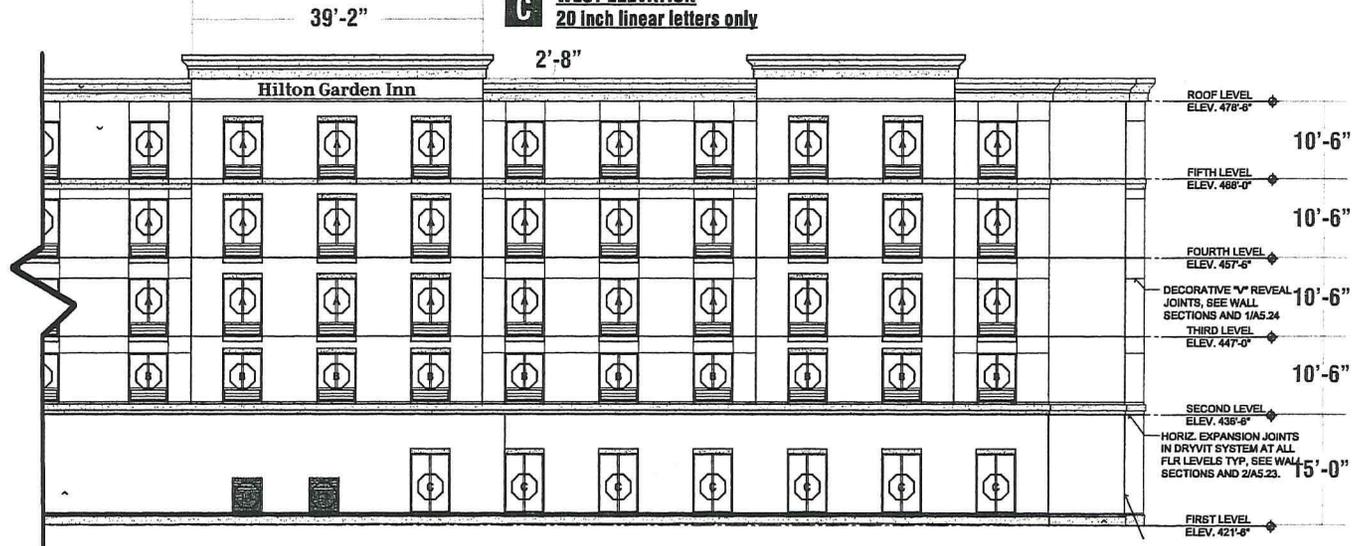
PROPOSED WEST ELEVATION

**SALES PRESENTATION ONLY
SITE SURVEY REQUIRED PRIOR TO FINAL PRODUCTION!**



FULL WEST ELEVATION
Scale: 1/32" = 1'-0"

G WEST ELEVATION
2D inch linear letters only



PARTIAL WEST ELEVATION
Scale: 1/16" = 1'-0"



Hospitality Headquarters:
334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605
877-779-9977
www.mcsign.com

CLIENT:
Hilton Garden Inn
ADDRESS:
HILTON GARDEN INN
170 FOREST STREET
MARLBOROUGH, MA 01752

PAGE NUMBER	TICKET NO.	DATE	DATE	REVISIONS:
2	361820	10/15/15		
PROJECT MANAGER:		DESIGNER:		
SEAN WESTPHAL LAUREN VERI		AF		
ELECTRONIC FILE NAME:				
HILTON GARDEN INN\2015\MAVHGI - MARLBOROUGH				

Sign On.
Partner with the best.



CLIENT SIGNATURE & APPROVAL DATE:

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LED ILLUM. CHANNEL LETTERS

Scale: 1/2" = 1'-0"

35.3 Square Feet

**SALES PRESENTATION ONLY
SITE SURVEY REQUIRED PRIOR TO FINAL PRODUCTION!**

**G WEST ELEVATION
20 inch linear letters only**



LIGHT COLOR BUILDING LETTERS

LIGHT COLORED BUILDING-RED DAY/RED NIGHT

5" (127mm) DEEP LETTERS (REMOTE PWR. SUPPLY)

.040" (1mm) THK. ALUM. RETURNS with .063" (1.6mm) THK. ALUM. CAD CUT BACKS. RETURNS PAINTED AKZO 354C2 SILVER METALLIC (SAMPLE AVAILABLE UPON REQUEST) / GLOSS FINISH. LETTER INTERIORS PAINTED with STARBRIGHT LIGHT ENHANCING PAINT.

.177" (4.5mm) THK 3RK32 RED CYRO SG FACES
1" (25.4mm) STANDARD RED JEWELITE RETAINERS (OR APPROVED EQUIV.) TO BE USED PER MANUFACTURER'S RECOMMENDATIONS.

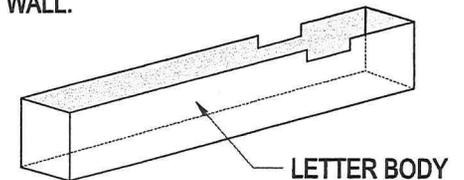
LETTERS ILLUMINATED with RED L.E.D. (G.E. OR APPROVED EQUIV.).
INSTALL PER MANUFACTURER'S RECOMMENDATIONS.

QUANTITY:

(1) One channel letterset required for west elevation

ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN TO FURNISH & INSTALL A COMPLETE PHOTOCELL AND/OR TIME CLOCK TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER, SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.

.040" (1mm) THK. ALUM. BRIDGE COVER. PAINT TO MATCH WALL.



TYPICAL BRIDGE DETAIL



Hospitality Headquarters:
334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605
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CLIENT:	Hilton Garden Inn		
ADDRESS:	HILTON GARDEN INN 170 FOREST STREET MARLBOROUGH, MA 01752		

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SEAN WESTPHAL LAUREN VERI		AF		
ELECTRONIC FILE NAME:				
HILTON GARDEN INN2015MAVHGI - MARLBOROUGH				

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CLIENT SIGNATURE & APPROVAL DATE:

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